website text

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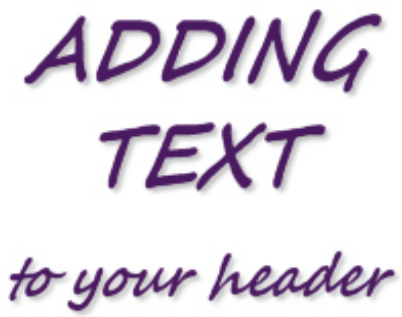
Website Design Builder – Adding Text

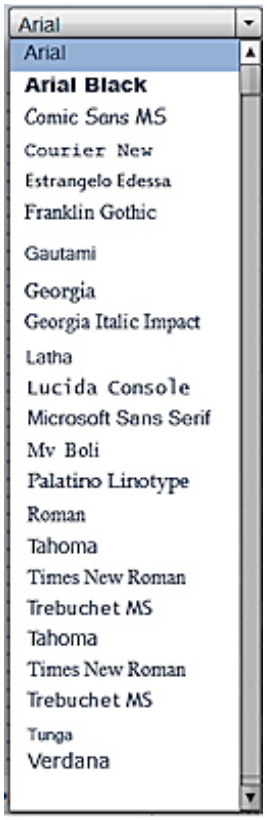


Reason8's fantastic new Website Template designer gives website builders the ability to design whatever look and style they need for their business website. With endless options of colours and styles and effect for images and text the only thing you need to bring is imagination! We've started to create a series of tutorials to help you get the very best out of this incredibly flexible and easy to use facility. Click here to view all the tutorials so far.
In this tutorial, we'll be looking at options available when adding Text to your header.

If you're starting from scratch with a new trial, simply choose your preferred starter template from all the categories and choices available and click personalise. If you've already started designing your website and header background, simply login to your website, click step 2 Style and click the header to start editing.

Click the Text tab at the top of the designer.
The Text editing box will open up with a text window at the top where you enter the text required and your three main options: FONT, STYLE and EFFECT.

Let's look at FONT first.



Start by typing the text you want in your header into the "add text box". Don't worry about doing all your text in one go. You can add several different sections of text. For instance, if you need more than one line, such as your company name and then a slogan, it's best to do it in two parts as you can then add individual fonts, sizes and colours etc to allow each bit of text to stand out.

You can choose from 20 different fonts as you can see from the menu on the left here. Select the size required and then choose a colour from the colour spectrum or choose any of the colours already in your header using the colour picker.

You also have a choice of formats for your header text including: Bold, Italic, Underline or Strike.

One of the really clever aspects of the system is that you simply drag and drop the text from the "add text" window straight onto your header and you can move it around as much as you like. You may want to put it in roughly the right place before tweaking its size, font, colour and format and then move it again if need be to get it just right.

With each section of text you add, once you've placed it in your header, simply

double click the text to edit it further, then again just drag and drop it until you're happy with the position.

Optimise your New Header

You can also add hyperlinks to any of the text in your header to your Home, Contact or Login pages. It's a very good idea to add links from the text in your header to your home page as this can help with the visibility of your website to the Search Engines. It's very likely that the text on your header will contain some of your main keywords and so creating a hyperlink to your home page, which is created using your website address of course, is a good move.